

**THE HERO OUTCOME — SELL MORE, ADMIN LESS**

Give your agents back the day the admin steals.

Listing prep, campaign builds, social and vendor reporting eat hours your agents should spend listing and selling. Nitrobots runs the behind-the-scenes marketing and listing admin end to end — drafting copy, building campaigns, scheduling social and generating vendor reports — so your team stays in front of vendors and buyers, where the commission is won.

Listing prep

Copy, portal uploads and appraisal kits swallow hours before a home even goes live.

Campaign build

Every listing needs email, SMS and print — assembled by hand, listing after listing.

Vendor reporting

Weekly updates to every vendor pull agents off the phone and out of appraisals.

WHAT YOUR AI REAL ESTATE AGENT DOES

- **Drafts listing copy and pushes to portals**
Writes the listing and publishes to REA and Domain in your voice.
- **Generates and schedules social posts**
Creates and queues posts across every channel automatically.
- **Auto-generates weekly vendor reports**
Pulls campaign stats into a branded vendor update, every week.
- **Keeps the CRM clean**
Dedupes, enriches and tags records so your data stays trustworthy.
- **Builds the marketing campaign**
Assembles the email, SMS and print schedule for each new listing.
- **Coordinates photography and collateral**
Books photos, floorplans, signboards and brochures on schedule.
- **Prepares listing presentations**
Builds appraisal kits and listing decks ready for the pitch.
- **Chases reviews and testimonials**
Requests reviews post-settlement while the good feeling is fresh.

WORKS WITH THE SOFTWARE YOU ALREADY RUN

No rip-and-replace. Enquiries land as tiered, structured leads inside the CRM you open every morning:

PropertyMe · VaultRE · Rex · Box & Dice / BOOM · LockedOn · Re-Leased · ReNet · Aro · Zenu · RP Data / CoreLogic · Eagle (MRI)

Honest by design. Agents introduce themselves as AI from the first sentence. Every call is recorded, transcribed and outcome-tagged. Australian calling-hours rules and opt-outs are built in, and a human always supervises the loop — so your brand is protected on every call.

See it in action this week.

Tell us where your agency loses the most time — we will show the AI handling exactly that.

[Book a 15-min demo](#)